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Patent  
Attorney's Pocket No. 033855-003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Giacalone, Jr.

Application No.: 09/828,463

Filed: April 6, 2001

For: METHOD AND SYSTEM FOR  
ELECTRONICALLY  
DISTRIBUTING, DISPLAYING  
AND CONTROLLING  
ADVERTISING AND OTHER  
COMMUNICATIVE MEDIA

Group Art Unit: 2176

Examiner: Unassigned

Confirmation No.: 6921

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OCT 29 2003

Technology Center 2100

CHANGE OF CORRESPONDENCE ADDRESS FOR APPLICATION/PATENT

Commissioner for Patents  
P.O. Box 1450  
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[ ] patent to:

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Date: October 22, 2003

By:

  
Claude A.S. Hamrick  
Registration No. 22,586

ADDRESS OF SIGNATOR:

BURNS, DOANE, SWECKER & MATHIS, L.L.P.  
P.O. Box 1404  
Alexandria, Virginia 22313-1404  
(703) 836-6620

- [ ] Applicant/Inventor/Patentee.  
[ ] Assignee of record of the entire interest.  
Statement under 37 CFR 3.73(b) is enclosed.  
[X] Attorney or agent of record.  
[ ] Registered practitioner named in the application  
transmittal letter in an application without an  
executed oath or declaration. See 37 CFR  
1.33(a)(1). Registration Number \_.

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